

**Main Street Board Meeting – April 14th, 2025 M I N U T E S**

**Call to Order**: The regular meeting was called to order by Board Chair, Caitlin Day at 9:35 AM

**Attendance Report:** Board members present were Drew Duren, Cindy Becton, Caitlin Day, Miram Valcin, Kelly Barr, and Jamie Parr (by phone). City Representatives include Main Street Director Jennifer Price.

 Not Present: Amanda Cornelius and Elise Pierce

Review/Correction of Minutes – March

1st – Cindy Becton

2nd – Kelly

Unanimous Vote

**New Business:**

District Boundaries – as downtown Hahira continues to grow, it may be beneficial to consider the current Main Street boundaries and an expansion to include all new businesses. Main Street Boad of Directors were provided a current district map and asked to consider the location of the new businesses and where we could expand. This would also have to be presented to DCA for approval.

Facebook Page Name Change – As the program continues to grow, we may consider a name change that is more centered on Main Street: Hahira. Hahira Happenings was an original name created by the volunteer group – Hahira Merchant’s Associations. The MSB was given ideas of new names and asked to consider those. There was some discussion about algorithms and what the change could bring about.

2024 Community Impact Report: Main Street Board members were provided with the 2024 CIR from DCA.

Reporting Standard Update: Main Street Board members were updated on the latest Coffee and Conversation about additional information to be included in the monthly reporting.

 Downtown Business events and happenings

**Volunteer Hours:** New for 2025, and in an effort to enact the strategies per Strategic Planning, Main Street Board members will begin reporting downtown volunteer hours each month at the meeting.Jennifer will keep up with the volunteer reporting sheet and provide the opportunity to report hours at each MSB meeting. The volunteer sheet was circulated, and board members were able to submit volunteer hours.

 **Old Business:**

* Switch to Six Training – Necessary for all board members to complete. This is part of a new reporting system to maintain program accreditation.
* Main Street 101- All current members are Main Street 101 certified except for new board members who have been provided the information to complete the training.

ALL MEMBERS ARE CURRENTLY CERTIFIED.

***Updates of Events:***

**Main Street Market (March)**

**Spring Downtown 4/19**

**Georgia Cities Week – (4/21- 4/26)**

 **PIZZA WITH PUBLIC SAFETY**

 **TOUCH A TRUCK**

**TEACHER APPRECIATION (5/23)**

**INDEPENDENCE DAY CELEBRATION (6/28)**

**Next Meeting: MAY 12th, 2025  at 9:30 am at the Depot-**

Meeting adjourned at 9:52 AM by Caitlin Day

Prepared By:  Jennifer Price