



Main Street Board Meeting – April 13, 2020

MINUTES

Call to Order: The regular meeting was called to order was by Jennifer Price, Interim Main Street Director, at 9:39 AM

Attendance Report: Board members present were Leanne Griffin, Estel Powell, Kelly Barr, Sharon Respass, and Meagan Crawford. City representatives included Interim Main Street Director, Jennifer Price.

Absent from the meeting were Madison Trotter (work related) and Morgan Davis (sick).

Approval of Minutes: A motion to approve March meeting minutes was made by Sharon Respass. Seconded by Estel Powell.

Old Business: Main Street Training 101- Kelly will complete this week and draft a study guide for the remainder of the board to be able to use. Follow up with the link to the test found on the website of Georgia Main Street.

The board was asked about the Old Fire Station Property and Mrs. Sharon suggested a welcome center that would have information about Hahira (pamphlet) and Georgia grown items.

New Business:

Board Roster: The board was asked if the information provided on the board roster was correct, everyone agreed. This roster will be added to the drop box for Classic designation.

By Laws: There was a motion to approve the bylaws made by Megan Crawford and seconded by Kelly Barr. These bylaws will now go before the city attorney for review before they go before Mayor/Council.

Mission/Vision: The board agreed to continue to think on mission and vision statements. Since we were missing two board members, the board elected to wait to have the input of everyone. The board also thought it might be a good idea to have the guidance of Joel Cordle at the board retreat in June.

District Boundaries: Board would like to revisit the boundaries in person so that we can all see the map. Megan Crawford asked to include the park across from China 1 into the boundaries.

Main Street Update:

Updates of events and cancellations:

Due to COVID-19 all events are cancelled thru the end of May. There are some ideas for drive thru Farmers Markets, we are just not certain that we have the space or availability right now. Jennifer will continue to look for ways to host virtual events for the community.

Phase II Construction:

Phase II Construction at the Depot is on schedule and still set to be completed around the middle of June. Leadership initially thought that the Shelter in Place issued by Governor Kemp would hinder the efforts of the construction company. However, this will not be an issue and construction will continue as planned.

Annual Retreat/Training with Georgia Downtown:

This is still scheduled for June 9th however, due to the depot being used in primary precinct for voting, the retreat will have to be moved to the Court House or the Community Center. The board agreed that either would be fine based on which Joel Cordle would prefer. Jennifer will get an email sent to Joel today to let him know of the changes and ask his opinion for consideration. Jennifer will also update the board as necessary regarding the changes.

Other:

The meeting was opened for questions and suggestions. Megan asked about conducting an online fashion show for adults and children. Jennifer suggested that we get with Morgan regarding this. Megan said she would reach out to Morgan.

Jennifer mentioned hosting virtual BINGO with Shannon from the police station the logistics regarding this virtual event are ongoing.

Estel touched on feeding essential workers last week and mentioned "recovery" ideas regarding Hahira once COVID-19 is over. "Back in Business" theme was suggested with prizes and giveaways. Customers take pictures in the stores to post. A "Grand Reopening" of Hahira that could be held Friday and Saturday. Estel mentioned using the Depot to have free food and music.

Megan has a video making bath bombs that can be used to promote on Hahira Happenings.

Megan also mentioned working on the Pick In for this Summer. She would be willing to help find the musicians for this.

Next Meeting: Our next meeting is scheduled for May 11th AM at the Courthouse (301 W Main Street)

Adjourn: Jennifer made a motion to adjourn at 10:08 AM. Leanne seconded. Motion approved unanimously.

Submitted by,
Jennifer Price