



Main Street Board Meeting – October 12, 2020

MINUTES

Call to Order: The regular meeting was called to order was by Kelly Barr, Main Street Chairman, at 9:42 AM.

Attendance Report: Board members present were, Morgan Davis, Kelly Barr, Madison Trotter, Josh Owen (via phone), and Meagan Crawford. City representatives included Main Street Director, Jennifer Price. Leanne Griffin was not present. Sharon Respass has resigned.

Approval of Minutes: A motion to approve August meeting minutes was made by Madison. Seconded by Morgan.

Old Business:

Third Thursday- October 15th: This event is from 5-8. Lions Club will be there ‘locking people up’ for bail. Multiple Board Members are taking part. Same food trucks are scheduled. Todd Trebony will be playing music that night.

Georgia Cities Week- Oct 4-10: Great success all the way around! Prizes for contests will be distributed by Jennifer and Mayor Cain on Wednesday.

Mission/Vision (finalize): Madison set motion to approve and adopt. Morgan second.

Text APP for Hahira Happenings: Jennifer is going to touch base with contact and get this started. Morgan stated it could take up to 3 days to get started. Kelly suggested informing people of the Text APP at this weekend’s Farmer’s Market. Megan suggested putting out signs for the yard to inform the community.

New Business:

Wanted to say CONGRATS to Jennifer Price for becoming our OFFICIAL Main Street Director!

Benches (Donorbox) (Adopt A Bench): Even though Sharon has resigned, she stated she still wants to take part in this project. Jennifer stated that we can have a donation button on social media for people to donate to benches for Hahira. Benches are running \$319 a piece but would be ideal to have a flat fee of \$500.00 for anyone and everyone to buy and dedicate a bench. This would include shipping and the plaque

Graphic Designer Updates/Branding: There was discussion on all four designs. The board decided the second design that was presented was the best design. Madison motioned and Kelly second. There will be multiple variations of this design for voting.

Mural/Selfie Spot Update: Artist Ethan Abbott stated he would do a mural in the alley by Sew Blessed for \$750; it will be an 8 ft x 6ft design of Honey Bee wings. We have received permission from Sew Blessed but the ordinances need to be reviewed. A sketch will be presented to Mayor Cain for approval. Artist Ethan Abbott

stated that he could also do a mobile selfie spot. Morgan suggested adding our social media handles painted with the wings. Madison suggested putting a QR code near the selfie for background information the artist and some facts on Honey Bees.

National Register Virtual Tour Update: Everything is full steam ahead and will go before review on 11/6.

Holiday Events:

- Chalk Contest: This could be a free event done closer to Christmas. We would set up each square on the perimeter sidewalk of The Depot and the sidewalk through the middle for chalk pictures. For COVID purposes, every other square will be painted; one section from 9-11 and another section 1-3. Committee for the Chalk Contest will decide the winners that day. Must sign up to participate and must bring your own chalk.
- Holiday Open House: This will be in November before Thanksgiving and then a Sip and Shop will be in December. Morgan is going to work with Jennifer on dates.
- Crafts with Santa: this is scheduled for 12/12 and then the parade will follow. Tree lighting is the Thursday before that. Jennifer is to secure the horse and carriage.
- Halloween: Madison suggested resharing that Halloween is still schedule for Hahira. Megan suggested doing an online costume contest for those not trick or treating. She will spearhead this project. Kelly suggested selling trick or treat bags for Hahira next year as a fundraiser.

Holiday Theme: Merry Main Street

The Pickin 2021: This event was usually in November but was unable to do that this year. Jennifer stated this would be a great event for the Spring. Kelly suggested a new and fresh spin on the Pickin with a new name. Kelly suggested commissioning someone who has experience in festivals. Jennifer suggested Chase Crawford as he has a lot of experience in this. Megan suggested having a drum circle at the event as well. We could sell \$20 bracelets and have food vendors set up.

Misc:

-With Sharon Respess resigning from the board that leaves an open seat. Board discussed reviewing bylaws to see if we can expand on who can apply. Madison suggested adding two more spots in addition to the now open seat. Madison also reminded that volunteer hours (5) are due by the end of the year. Kelly suggested reviewing those bylaws as well on what is considered volunteer hours. Jennifer stated she would resend the form to keep track of your hours.

-Megan suggested doing a coat drive during the month of December and Kelly suggested partnering with the local churches. Even possibly doing a community yard sale for 2021.

Main Street Update:

Updates of events-

Farmers Market: Friends of Farmers Market is scheduled for 10/31. Jennifer is going to suggest that each vendor brings a bowl of candy for children to trick or treat. There will be story time that day with crafts. Kelly suggested putting up the Fall backdrop for pictures. There will also be Paint a Pumpkin with HPD that day.

Movie Night: This was a great turnout! Possibly 65-100 people came out for this event.

Two Step Classes 10/10: Another great turn out for the second class! Tons of fun!

Community Clean Up: Small turn out but a lot of garbage and litter was collected that day.

Halloween Paint Party 10/17: The Slice is donating paint supplies and snacks for 50 kids to paint. There will be the first 25 from 3-4 and another 25 from 430-530. Encourages volunteers.

Merchant Meetings on Tuesday following MSB meeting: This meeting will be held at Daylight Donuts tomorrow morning.

StoryWalk:

Book Club:

Scavenger Hunt: Megan is looking to switch this up due to members of the community moving the boxes or them getting lost. It was suggested to keep the scavenger hunt clues outside of a business that can monitor the materials.

Next Meeting: November 9th at 9:30 am at the Courthouse

Adjourn: Meeting called at 11:30 AM by Kelly Barr and 2nd by Madison Trotter.